



Making a wonderful first impression is key to selling your home in the quickest way possible and for the highest obtainable value. Marketing and presenting your property in its most beautiful condition will attract buyer interest, increase the number of showings, and ultimately lead to a faster closing. As a seller in today's market, you play an integral role in accomplishing your ultimate objective. Properly preparing your home for a Motion Photo Session helps our [Motion City Media](#) team capture gorgeous visuals that grab attention. Follow these simple steps to get your property ready for a Motion Photo Session. Items cannot be moved from room to room while the photographer is on-site. The interior and exterior need to be staged and ready prior to our arrival. Please let us know by 5 pm the day before your Motion Photo Session if your home will not be photo ready.



PREPARE

FOR YOUR MOTION CITY MEDIA PHOTO SESSION



LIVING SPACES

To prepare living spaces:

- Remove all clutter
- Sweep and vacuum the floors, stairs, and carpets
- Remove throw rugs
- Hide children's toys and cribs
- Hide seasonal items



KITCHEN & DINING ROOM

To prepare kitchen & dining rooms:

- Wipe down countertops
- Put all small appliances away
- Hide sponges and soaps
- Remove magnets and items from the refrigerator
- Set the kitchen & dining room table
- Remove throw rugs



BEDROOMS

To prepare bedrooms:

- Make all beds
- Organize children's toys
- Sweep and vacuum all floors
- Hide personal items
- Fluff and straighten pillows
- Relocate laundry baskets
- Remove side table clutter



BATHROOMS

To prepare bathrooms:

- Hide toiletries, soap, and body wash
- Wipe down countertops
- Remove floor mats
- Put away scales
- Display clean towels
- Put the toilet cover down



EXTERIOR

To prepare the exterior:

- Be sure lawn height is acceptable
- Roll up hoses
- Set up exterior furniture
- Hide trash cans and garbage
- Remove realtor signage



THE DETAILS

Beauty is in the details:

- Turn on interior lights
- Open up all blinds
- Hide family photos
- Move cars from the driveway
- Remove cars that are parked in front of your home



It's time for your Motion Photo Session!



IMPORTANT TIPS

The laundry room or garage makes for a great temporary hiding spot for items that you need to quickly relocate for the Motion Photo Session. If there is not enough room in those spaces, please hide additional items in closets or under beds. Remove seasonal decorations if possible. REMEMBER: Anything that is in the room will be captured in the photos, so remove anything of value that you do not want visible.

Your Motion City Media photographer will be happy to walk through the home with you before the Motion Photo Session, but they only make light staging suggestions for micro adjustments. Moving items from room to room is not an option while the photographer is there; everything needs to be moved ahead of time. Thank you for being the best part of Motion City Media, we look forward to you seeing the finished visuals.